

DTF Transfer Guide Custom Apparel & Promo

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What Is a BonzaXfer?

This is a cutting-edge printing method that transfers full colour designs onto garments using heat and pressure. It's ideal for vibrant logos, gradients, and fine detail & with no weeding, no vinyl, and no compromise.

How It Works

- Design Setup

Your artwork is prepped in CMYK format, layered with white underbase, and sized to spec.

There is a small Set Up Fee for this and is not repeated unless the Xfers aren't used again for 12 months

- Film Printing

We print onto PET film using specialised Inks and RIP software for colour control.

- Powder & Cure

Adhesive powder is applied, then cured at precise temperatures to activate bonding.

- Heat Press Transfer

The cured film is pressed onto your garment using calibrated heat, pressure, and dwell time.

Colour Reproduction: What to Expect

While we obviously aim for consistency, but a shade or two of variation may occur due to:

- Printer calibration and ink batch differences
- Film coating and powder absorption
- Heat press pressure, temperature, and garment type
- RGB-to-CMYK conversion and transparency effects
 These are industry-standard tolerances and do not affect durability or quality.

Colour Disclaimer

While we strive for accurate colour reproduction, slight shade variations may occur due to technical and environmental factors. These are within industry tolerance and do not affect the performance of the transfer. For critical colour matching, we recommend ordering a physical sample.

PMS Colours are not always a 100% match but while we go very close, a shade or 2 may occur.

By proceeding with production, you acknowledge and accept these limitations.

Garment Compatibility

Bonza works best on:

- Cotton, poly cotton blends, polyester, canvas, and performance fabrics
- Light and dark garments (white underbase included)
- T-shirts, hoodies, polos, singlets, caps, tote bags and more Avoid heavily textured surfaces or garments with waterproof coatings.

Wash & Care Instructions

To maximise longevity:

- Wash inside out, cold or warm cycle
- Avoid bleach and harsh detergents
- Hang dry or tumble low
- Obviously, do not iron directly on the print (you'll reverse the process and create a smudge-not good!).

Packaging & Delivery

- Transfers supplied flat-packed or rolled, depending on Order size (our minimum ios 1 meter (320mm W x 1M H)
- Application instructions included, also see over for Page II

Need Help?

We're here to support you and your brand.

If you're pressing in-house or need full-service fulfilment, we'll guide you through every step.









PRESSING INSTRUCTIONS

Tip: Attach Teflon to Heat Platten

Pre-Press the Garment

Before applying the transfer, lightly press the garment (to remove moisture and wrinkles).

Position the Transfer

Place the BonzaXfer onto the fabric with the design facing up.

Apply Heat-Firm Pressure

Use a Heat Press at 135°C (no hotter) for 8 seconds.

(Our recommendation)

Peel the Transfer Film

After pressing, instant peel the film smoothly from one corner to the opposite side.

Final Press (Kiss Only)



To ensure durability, quickly press again count one - two





