



TROPHÉE GARMENT BUILDERS

Company Profile



A comprehensive wholesale apparel and sublimation manufacturing partner, proudly Australian owned and operated on the Gold Coast since 1996.



- EST. 1985
- GOLD COAST, AUSTRALIA
- B2B WHOLESALE ONLY



PRIVATE LABEL
Custom Gear. Zero Compromise



Our History & What We Do

Our Story

Trophée is owned and operated by **Russell & Bev Varcoe**— the Founders. Trophée was conceived in 1985, initially as a sublimator for trophy plaques, hence our name. We then moved into screen printing, printing tees and eventually clothing manufacturing. Trophée has been based on the southern Gold Coast in SE QLD since 1996.

Trophée offers a stock service supply and a comprehensive off-shore manufacturing service, including high quality sublimated apparel and headwear. We have extensive experience in all facets of decoration and supply chains, and have operated in the PRC and other countries for over 25 years.



Our Vision

To be recognised in the wholesale apparel industry as a leading product and service provider, offering **only quality products** with the best practical solutions to the industry.

Our Mission

To elevate the competitiveness of Trophée through an exceptional, unique customised or bespoke off-shore product range supported on-shore by optimal supplier management, strategic sourcing, a high level of customer service, and a focus on the fast and accurate supply of stock service items.



Our Values

Integrity

Honesty

Service

Responsiveness

Perseverance

Partnerships

Teamwork

Continuous Product Development

40+

YEARS IN BUSINESS

1996

GOLD COAST SINCE

25+

YEARS SOURCING PRC

Extensive Industry Knowledge

Product & Fabric

- Product concept, design and development
- Brand building
- Sublimation fabrics
- Cut & sew fabrics
- Garment design & construction

Manufacturing & Supply

- Off-shore manufacturing
- On-shore manufacturing
- Wholesaling & warehousing
- Retailing
- Project management

Decoration

- Sublimation
- Embroidery
- Direct to film (DTF)
- Screen printing

Marketing & Reach

- Graphics & catalogue / marketing material
- Offset printing
- Branding and design
- Apparel-themed website development
- Electronic direct mail marketing

Markets We Serve

Sport

Business

Events

Corporate

Clubs & Teams

Promotional



Private Label Group & Our Brands



Private Label Group — Off-Shore Custom Make

Trophée owns and operates a comprehensive off-shore custom make service under the **Private Label Group** banner. The concept behind Private Label Group is to provide an all-inclusive brand building opportunity for our clients, including sublimation and cut & sew, capitalising on 40+ years of sublimation experience including commercial apparel since 2009.

Trophée understands the importance of building and retaining a comprehensive client base, and does not – and will not ever – approach your clients or end users. Every garment includes your complimentary custom neck tag, ensuring your customers and others are drawn back to the company or store that provided them with a quality garment and exceptional service. Trophée also offers creative artwork and

Trophée also offers creative artwork and unique "one-off" custom designs.

Sublimation

Platinum

Sportswear

Headwear

Cut & Sew

Accessories

White Label

Just in Time



ShirtHouse

ShirtHouse highlights the products and services that Trophée offers. It's an anonymous site you can confidently refer your customers to, showcasing the unique brands and labels Trophée supplies at wholesale pricing, blank or decorated. It includes catalogue downloads, links and general information.



BonzaXfers & Embroidery

Trophée decorates any product we offer, supplying a finished product at competitive wholesale pricing, high quality, colour vibrant, easy to apply and durable. We can also supply transfers by the metre for your own application, embroidery is available, alongside our BonzaXfers transfer range and embroidery digitising services including introductory offers on set-ups for new clients.



A Product Range Built for Every Brand



Corporate, promotional, business & event wear Sport, clubs, teams, organisations & promotional



Genuine fluorescence inks & hi-vis knits

Fishin' shirts, clubs & merchandise

Softshell & puffer jackets and vests

Fashion forward — all sports

Community & elite social teams — all sports

Hawaiian shirts & moto crew shirts

Kangaroo hoodies & jackets

Team building, clubs & merchandise



**DISTINCT ORIGINAL DESIGNS
SPECIALLY CURATED FOR YOU
WE NEVER OFFER 2 DESIGNS THE SAME-EVER**



**MADE IN FACTORIES HOLDING
GLOBAL BRAND AUDITS
ISO CERTIFIED & ACCREDITED FACTORIES**

Over 40 Years, Trophée Has Worked With



...and many others.

A Partner in Building Your Brand

When you work with us, you're working with people who understand the business of building brands, not just making apparel. Trophée operates as a design, production house and marketing partner first ensuring every garment sublimated or decorated becomes a vehicle for your message, your identity, and your client's brand story.

Quality isn't an add-on—it's the baseline that protects and elevates your brand value. That's why leading global labels and Australian and New Zealand companies have trusted us for years: because they know their gear needs to look sharp, feel premium, and communicate who they are the moment it's worn.



The Neck Label Advantage

We don't even have or run our own neck label, because the entire philosophy behind our flagship program, **Private Label Sub**, is to build **your** brand, not ours.

Every garment is finished with your high-quality woven neck label, inserted at absolutely zero cost to you. It's a simple idea with massive upside: it strengthens your brand presence and co-brands with your clients.

7 premium knit anti-bacterial treated yarn fabrics, all 140–150gsm, are priced the same creating natural repeat business because the product your client wears every day carries **your** identity, not another supplier's.

PRIVATE LABEL

PREMIUM. CUSTOM. YOURS.



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